

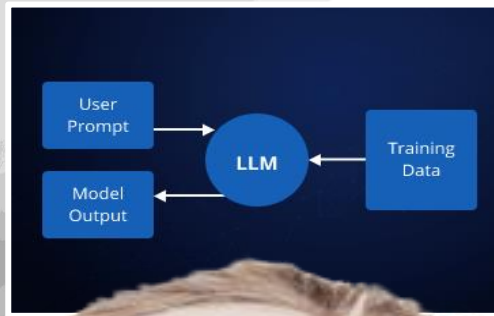
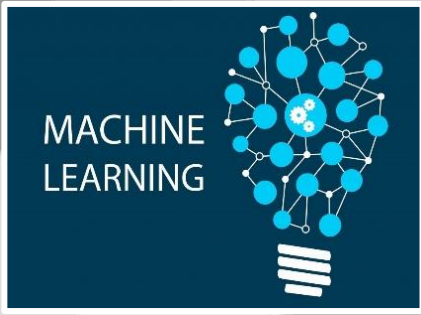
NAVIGATING

THE AGE OF

AI

allthingsCK.com

Christina "CK" Kerley

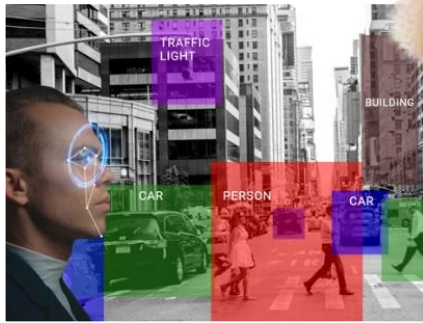


Machine Learning

Natural Language Processing

Chatbots

Generative AI

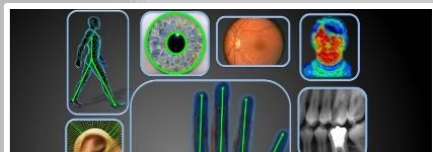


Deep Learning

Computer Vision

Virtual Assistants

Intelligent Agents



AI Accelerates ... Acceleration!!!

| New AI Tools Daily | Enhancements To Existing AI Tools Monthly | AI Breakthroughs Quarterly |

DISRUPTION



**How AI Impacts
YOU**

INNOVATION



**How YOU Make An
Impact Through AI**

1 Human+Machine Partnerships



Navigating The Age Of

2 The Augmented Workforce



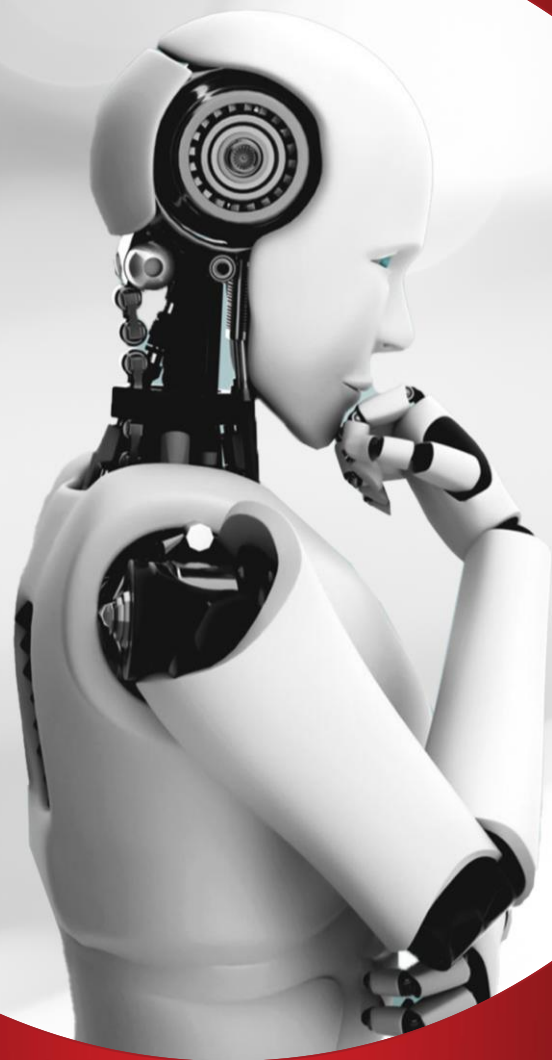
3 The AI Reskilling Revolution



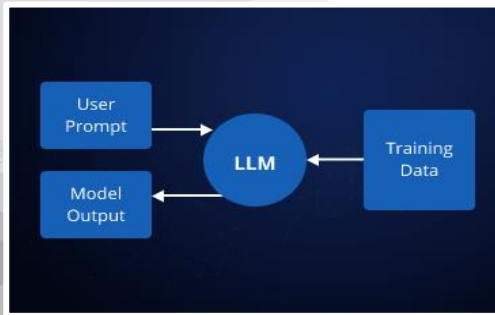
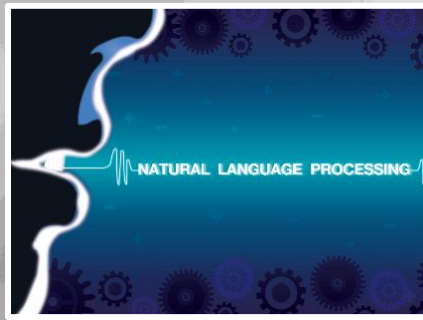
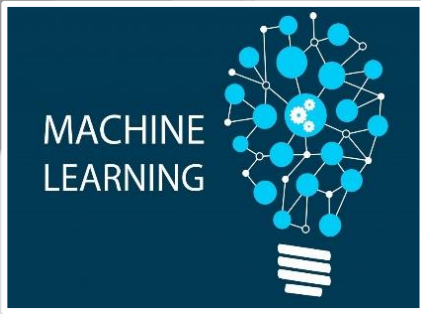
AI

4 The Expectation Economy





**“But First:
A Quick
Intro To
AI”**



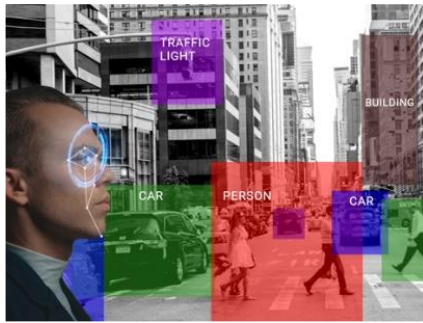
Machine Learning

Natural Language Processing

LLMs/ Large Language Models

Chatbots

Generative AI



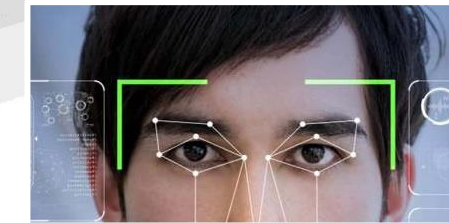
Deep Learning

Computer/ Machine Vision

Robotics

Virtual Personal Assistants

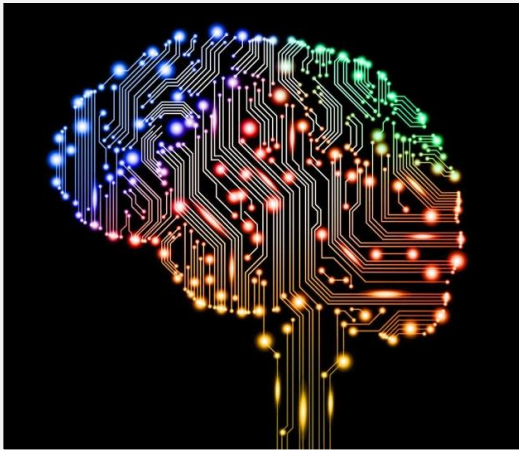
Intelligent Agents



AI Is An Umbrella Term That Entails A Full Universe Of Technologies, Tools, And Techniques That Can Be Leveraged On Their Own ... Or Combined In Creative Ways

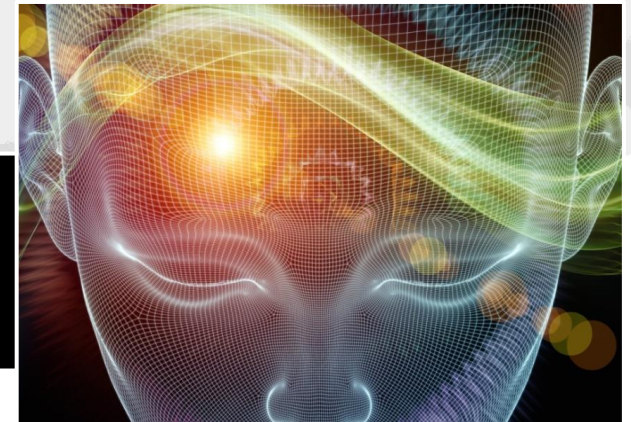
Artificial:

Made or produced by human beings rather than occurring naturally—and typically as a copy of something natural.



AI is not “computers that think,” they are artificial systems that simulate thinking

Intelligence is not the same as consciousness or sentience. AI cannot “feel,” has no will of its own, and is not “emotionally intelligent”



Intelligence:

The ability to acquire and apply knowledge and skills to achieve an outcome.

Everything is a Recommendation.

Personalized Content Reccs

Recommendations are driven by machine learning algorithms

Over 80% of what members watch comes from our recommendations

Digital Assistant

10:10

Search Engine Algorithm

Google

amazon.com

Recommended for You

Amazon.com has new recommendations for you based on items you purchased or told us you own.

Personalized Product Reccs

Personalized Climate Control

Learns what you like. Just turn it up and down. It learns the temperatures you like and creates a schedule for you.

Images

MIDJOURNEY AI ART

WWW.DREAMHART.COM

Text

OpenAI

ChatGPT

Software Code

GitHub Copilot

Your AI Pair Programmer

Music

GENERATIVE MUSIC

music created by artificial intelligence

Marketing Content

Write Marketing Fast.

Learn How →

Product Designs

Prompt: "Modern armchair"

3D Models

3DFY.ai

Traditional AI Tools

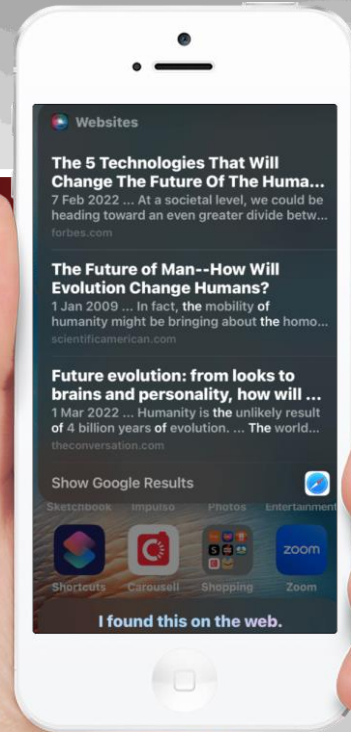
Generative AI Tools

Do A Specific Job Very Well But Don't Create Anything New

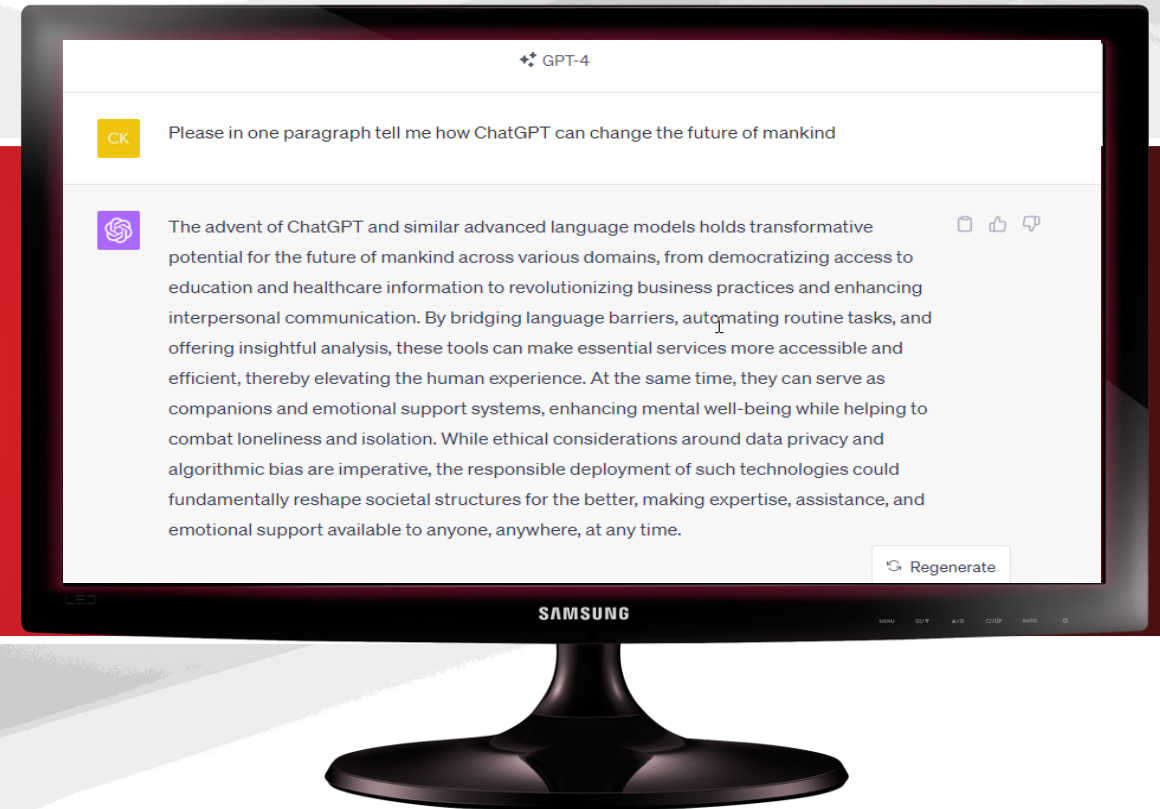
Create Something New From The Input Given—Across A Wide Variety Of Content Types

“Generative AI”

**When Asking Siri:
How Can Siri Change The Future Of Mankind?**



**When Asking ChatGPT:
How Can ChatGPT Will Change The Future Of Mankind?**



Generative AI is an AI technique that learns from the data it is trained on ... and then uses the training data to create New CONTENT. The new content encompasses outputs such at: text, images, videos, music, and much more.

Simplicity!
It Doesn't Only Lower Barriers To Use—It Demolishes Them

1



Andrej Karpathy  @karpathy

The hottest new programming language is English

[Traduire le Tweet](#)

3:14 · 25 janv. 23

1,9M Vues 2 027 Retweets 279 Tweets cités

17,8K J'aime

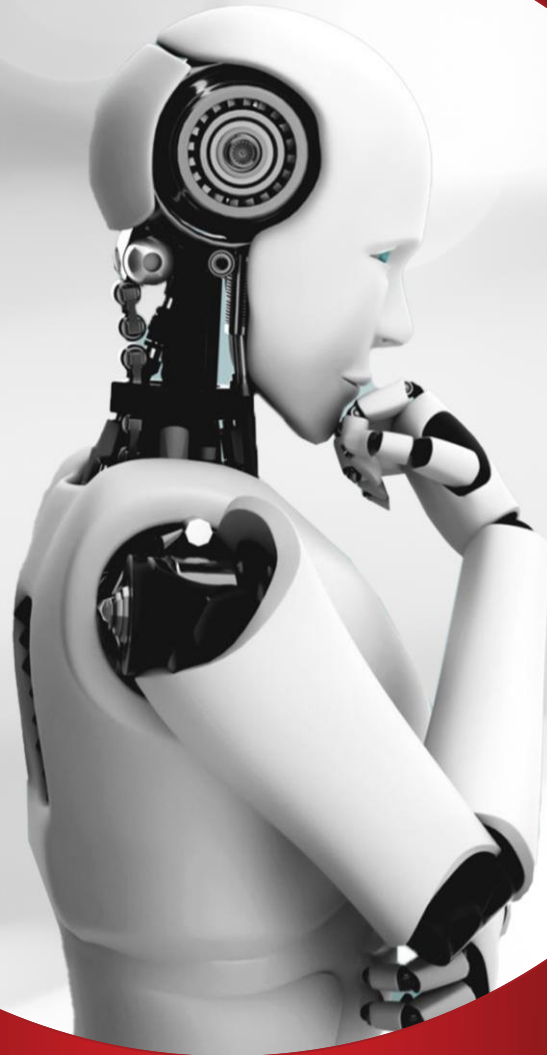


Immediacy!
The Benefit To Productivity Is Real-Time And Immediate

Affordability!
Affordable & Accessible To All



Scalability!
Impactful To All Roles, Processes, Tasks



**“ What Led
To Humanity
Becoming The
Dominant
Species
On Earth? ”**

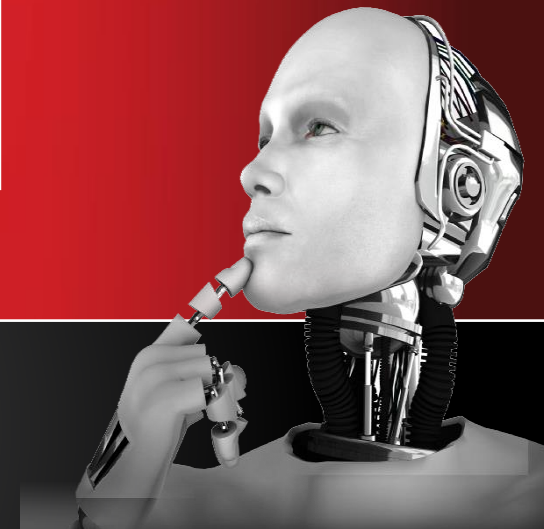
**Humanity's Most
Powerful Force**

**Collab-
oration**

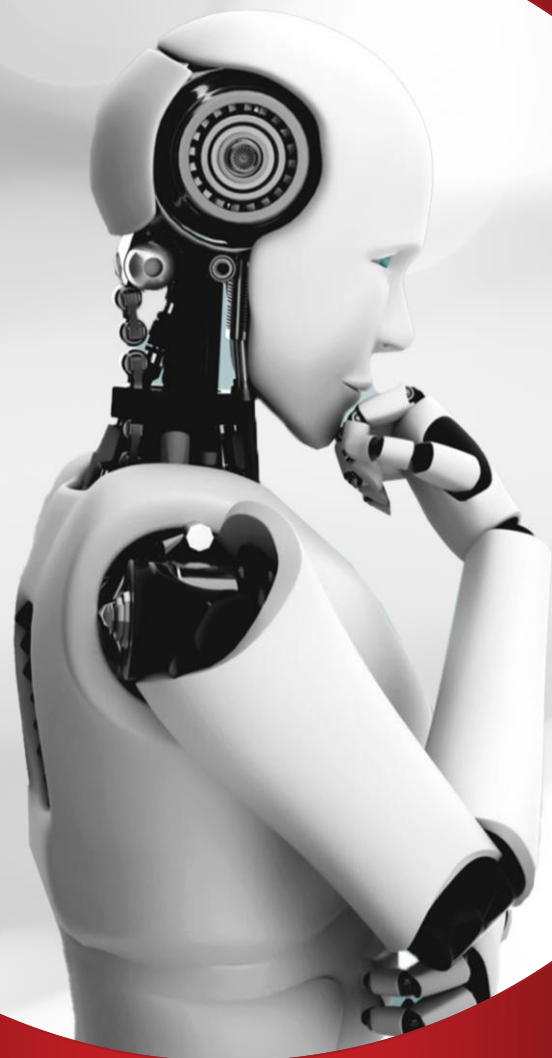


**Humanity's Most
Powerful Tools**

AI



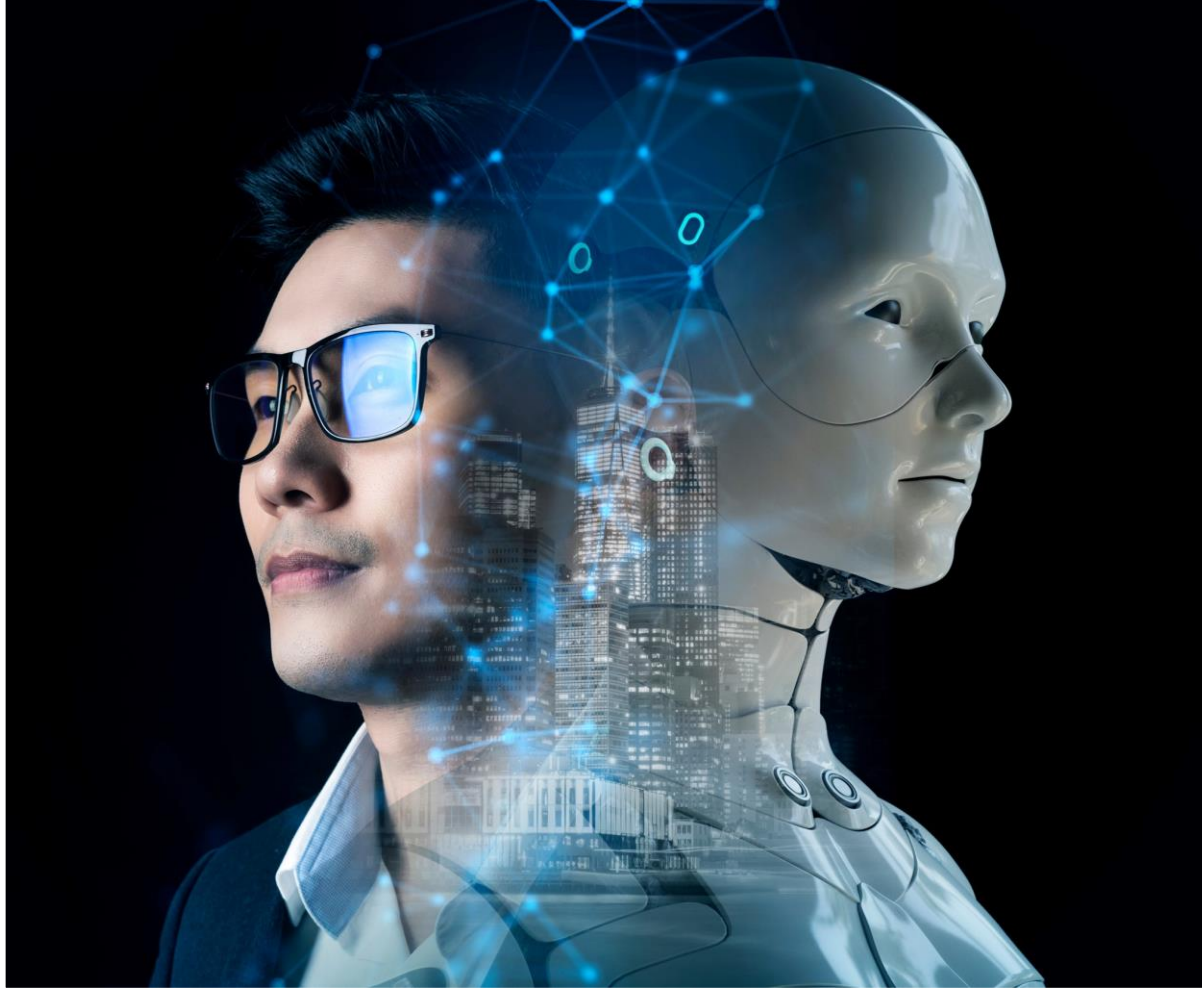
**From Working ON Machines ...
To Working WITH Intelligent Machines**



**“ AI Will
~~COMPETE~~ With
Us**

**AI Will
COLLABORATE
With Us ”**

1



**The Age Of
AI**

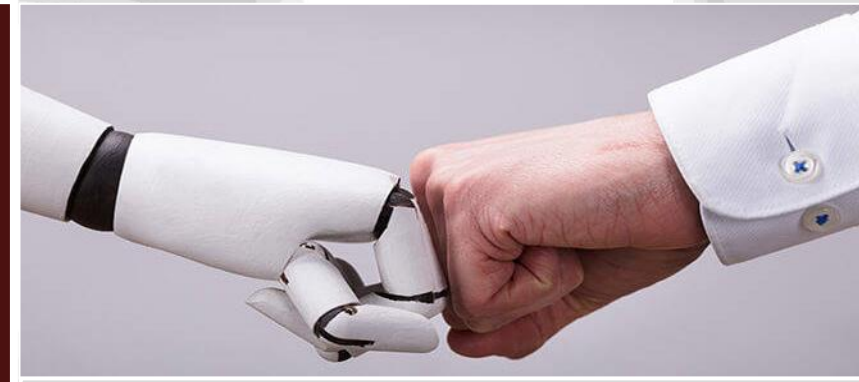
**Human + Machine
Partnerships**

Accelerate your child's learning with an AI-powered tutor



Make Us Better

Humans And Intelligent Machines Will Partner In Extraordinary Ways



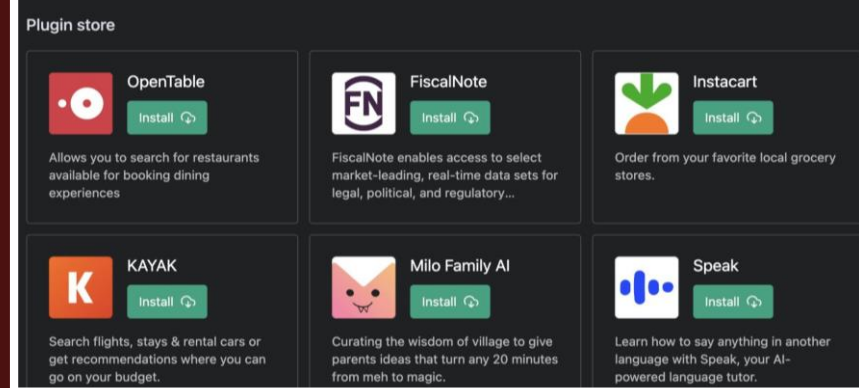
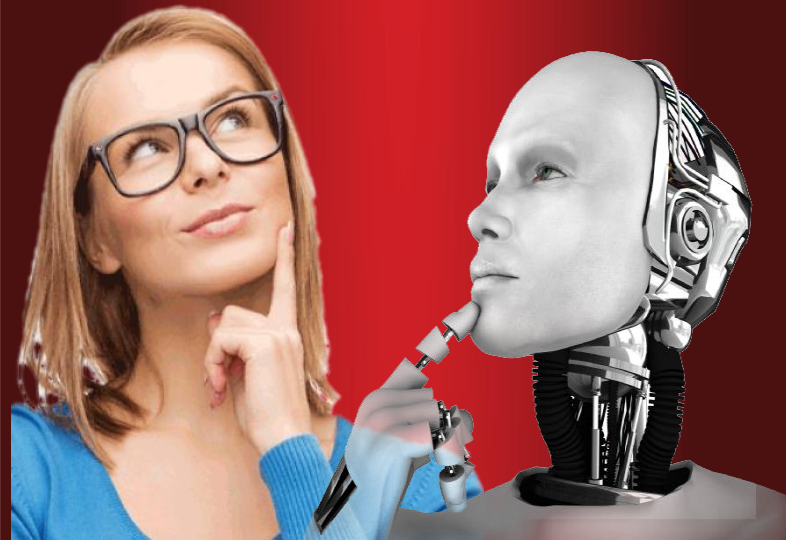
Increase Productivity



Keep Us Safer



Make Us Healthier



Decrease Complexity



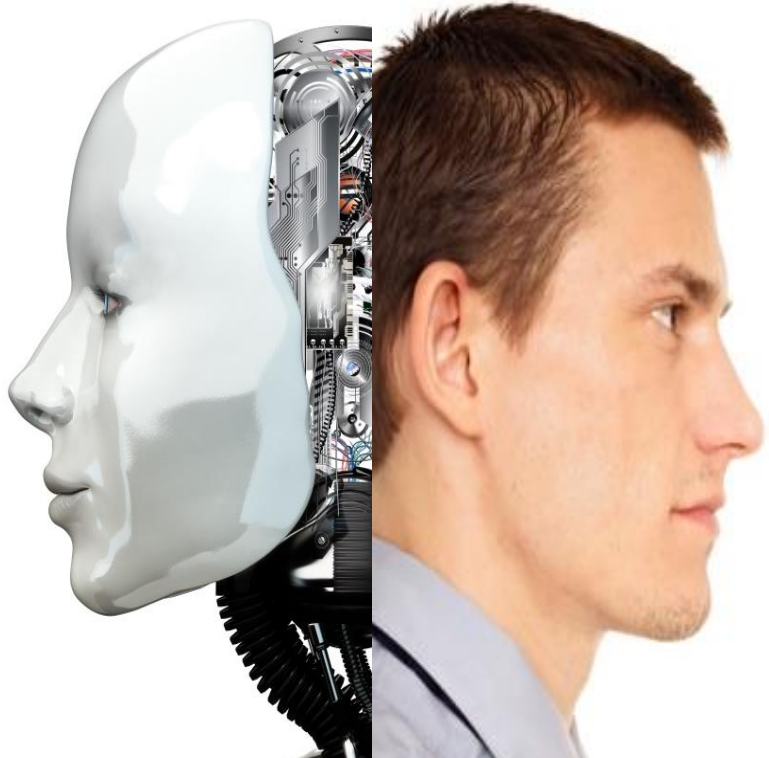
Enable Freedom



**“ AI IS
SMARTER THAN
Humans**

**AI IS
DIFFERENT FROM
HUMAN
INTELLIGENCE ”**

ALTERNATIVE

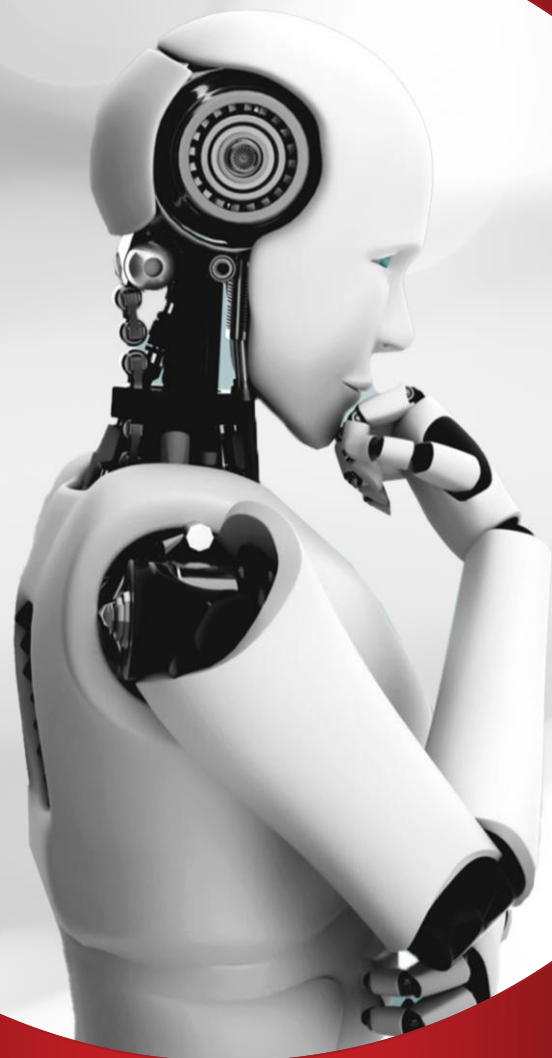


INTELLIGENCE

**Not Smarter Intelligence:
ALTERNATIVE Intelligence**



**Best Of BOTH Intelligences:
People & Tech Become More Valuable**



**“ What Is The
Most
Overlooked,
And Under-
reported Story
About AI? ”**

**Technology
Is A
Big Story**

**HUMANITY
IS THE
BIGGER
STORY**

1 Human SKILLS

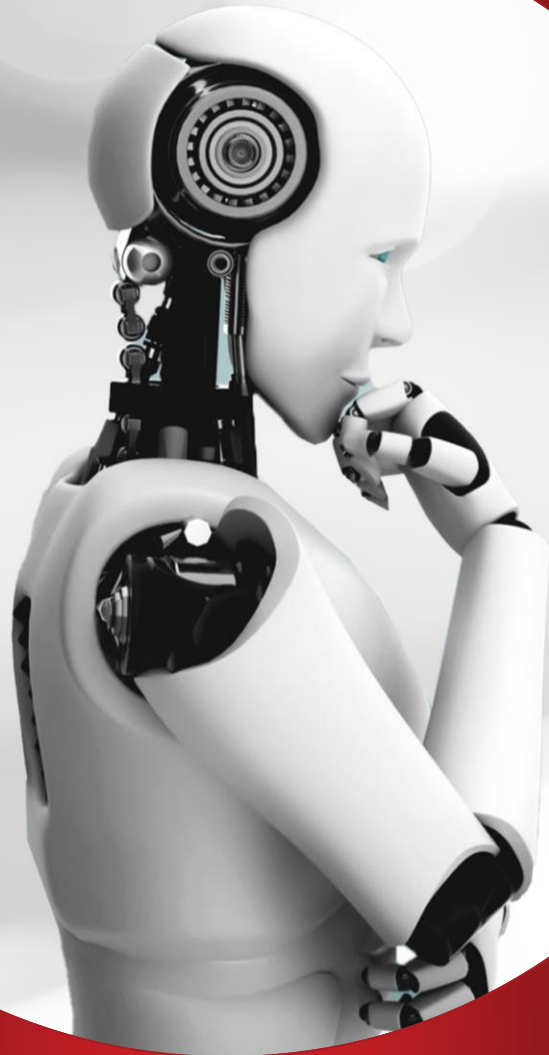


2 Human IDEAS



3 Human EXPERIENCES





“Of All The Advantages, What Is The #1 Benefit That AI Will Deliver?”

Driving



**4 YEARS
OF YOUR LIFE**

**Waiting
In Line**



**6 MONTHS
OF YOUR LIFE**

**Waiting
On Hold**



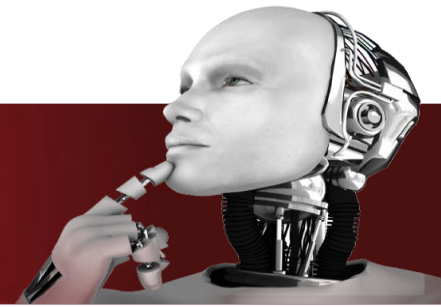
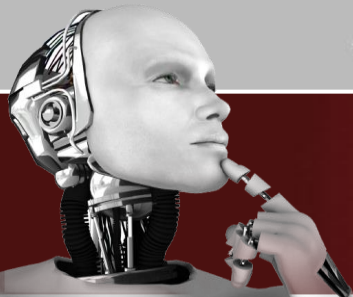
**1.5 MONTHS
OF YOUR LIFE**

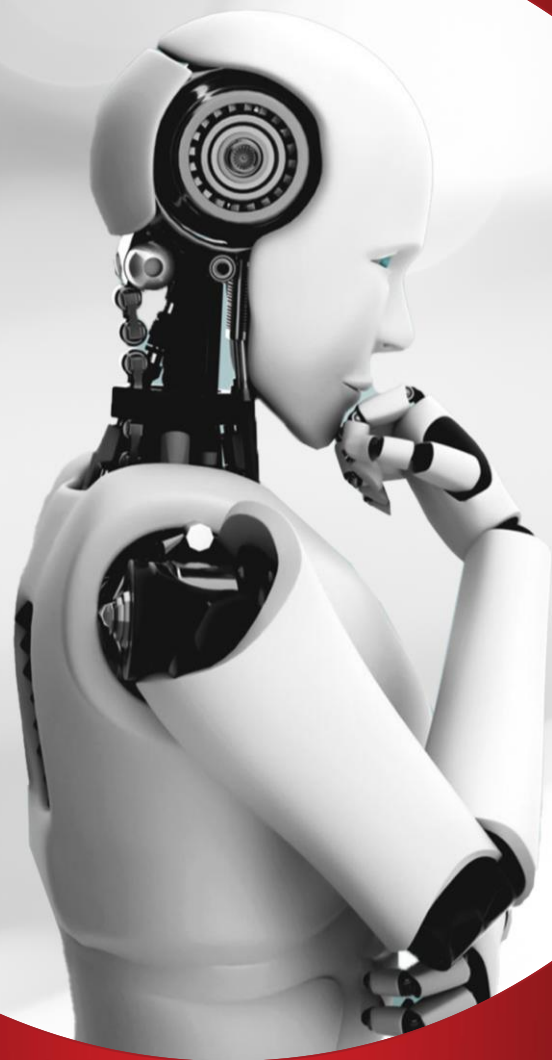
**Doing
Chores**



**4-6 YEARS
OF YOUR LIFE**

**More Time To Spend On The Projects, Passions,
And People That We Value The Most**





**“ AI WILL
REPLACE
US**

**AI WILL
ELEVATE
US ”**

ELEVATES Us To Be More Productive

AI Will Support And Streamline Many Tasks, Activities, Processes, And Workflows ... Enabling Productivity To Skyrocket

1



2



PROMOTES Us To Be More Strategic

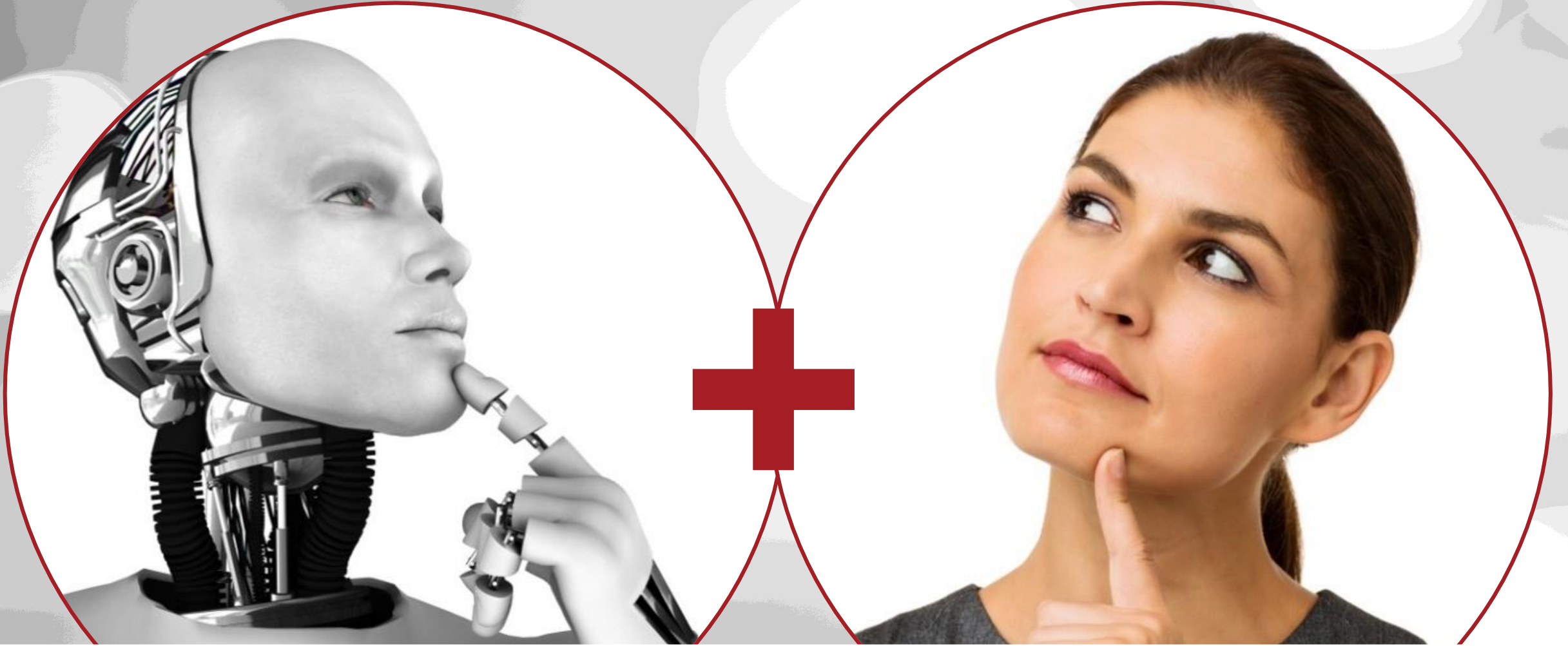
**Much Of AI Will Focus On More Tactical Areas—
Enabling Us To Focus More On Big-Picture Strategies**

LIBERATES Us To Be More Creative

**AI Will Tackle Many Of The Tedious And Routine Tasks,
Freeing Us To Unleash Our Creativity**

3





Best Of BOTH Worlds:

AI Promises To Change The Nature Of Work—and Make Both People And Technology More Valuable Than They Were Before

2



**The Age Of
AI**

**The Augmented
WORKFORCE**

TASKS

1



The Types Of
Work We'll Do

TOOLS

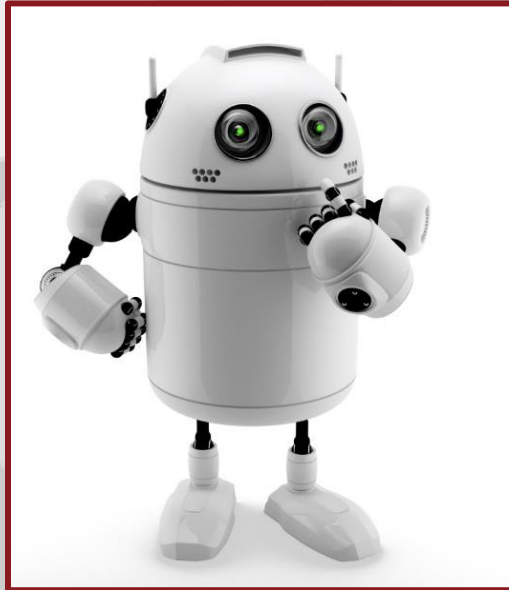
2



The Ways We'll
Get Work Done

1

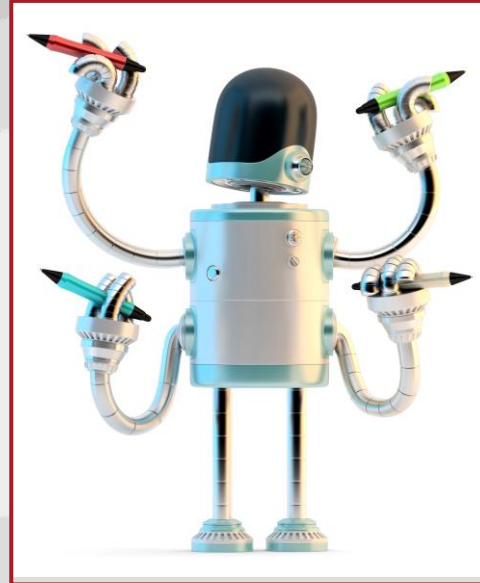
AI as Helper



Assist: Helping Humans By Making Tasks Easier, More Efficient

2

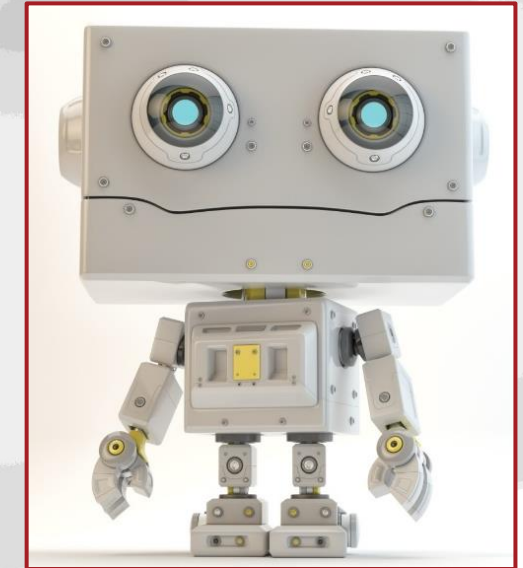
AI as Collaborator



Augment: Collaborating With Humans To Improve Their Capabilities

3

AI as Liberator



Automate: Liberating Humans By Taking On The Full Task

**Digital Counterpart: Support Us In 3 Ways Through 3 Roles:
Different Levels Of Interaction And Integration Of AI Within A Process Or Task**

AI as Helper



Assisting: Helping Humans By Making Tasks Easier, More Efficient



Smart-phones

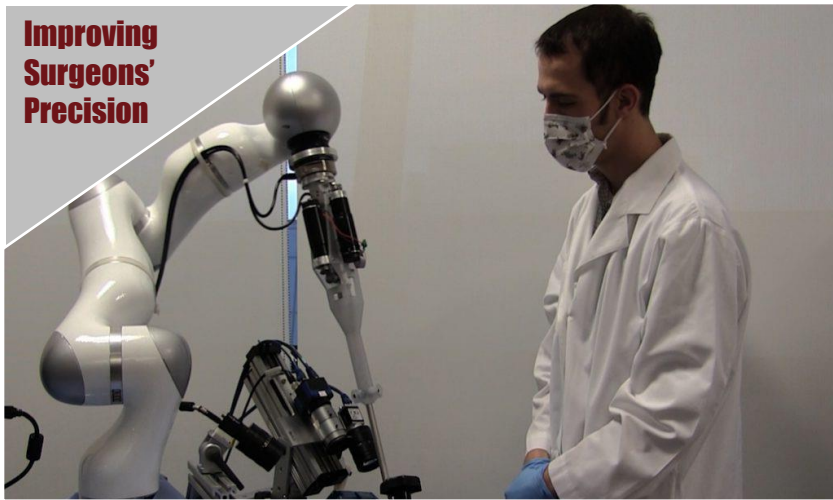


Adobe
Generative Fill



Enhancing
Designers'
Work

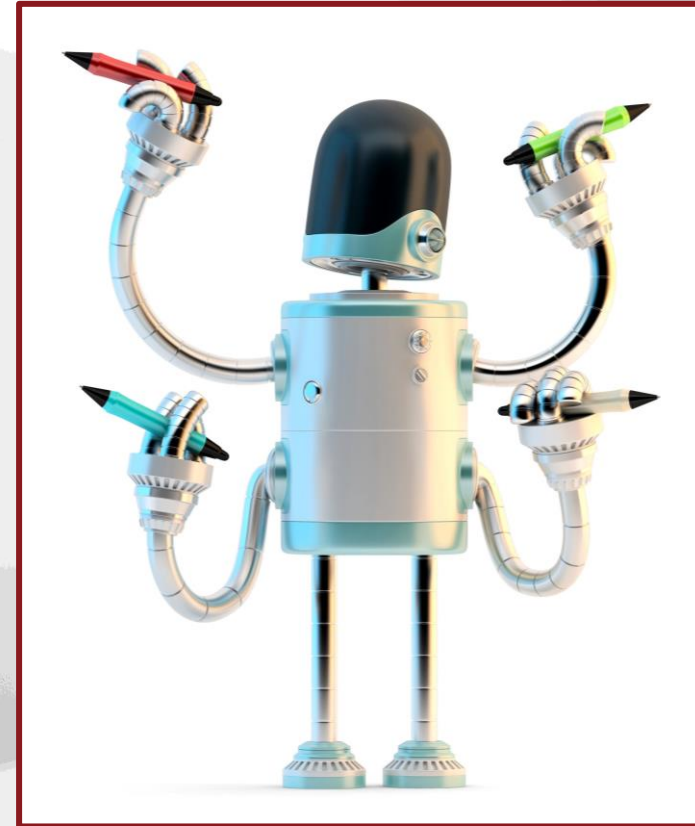
Improving
Surgeons'
Precision



Boosting
Athletic
Performance



AI as Collaborator



**Augment: Collaborating With Humans
To Improve And Enhance Their Capabilities**

AI as Liberator

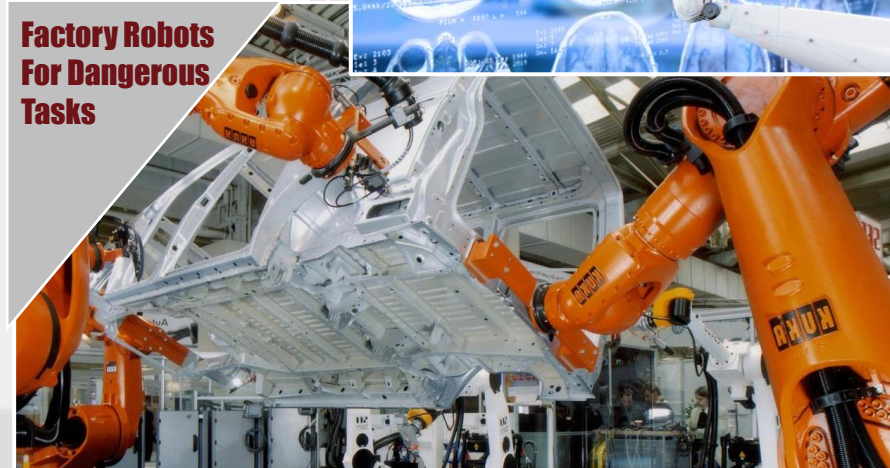


**Automate: Liberating Humans
By Taking On The Full Task**

Analyzing
X-Ray
Images

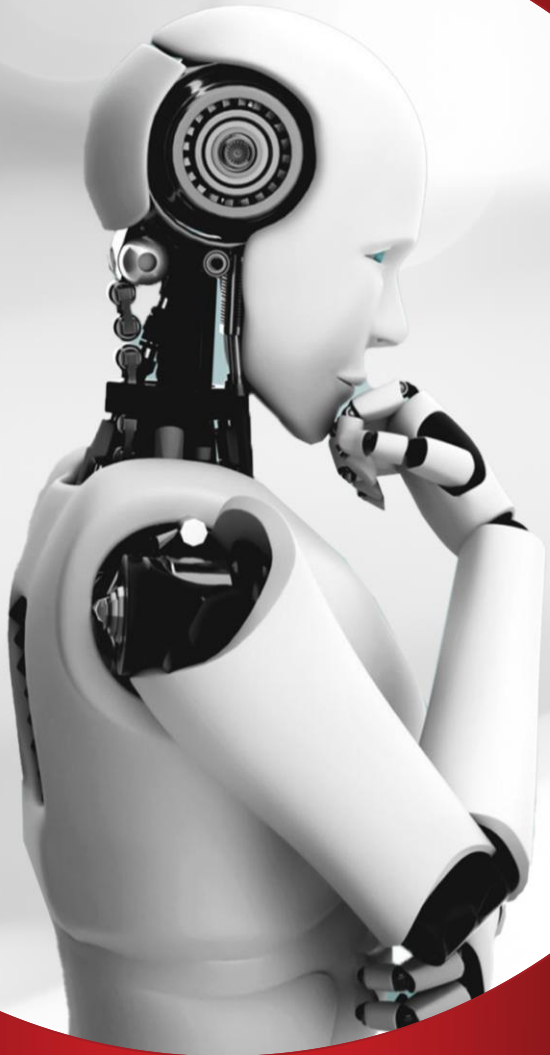


Factory Robots
For Dangerous
Tasks



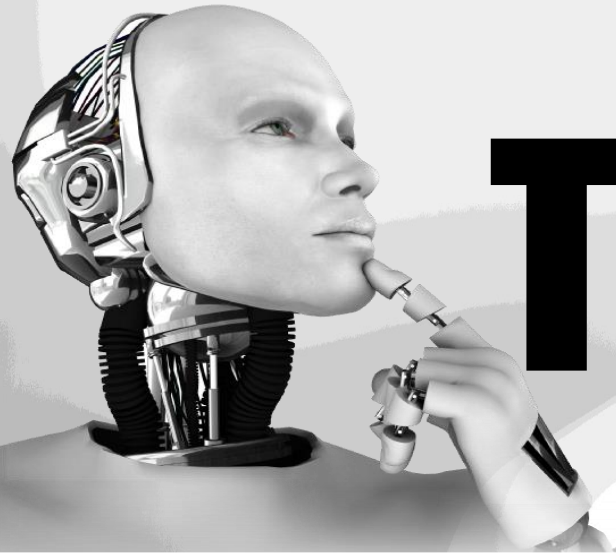
Autonomous
Vehicles





**“What Is
The TOP
Challenge For
Organizations
In The
Age Of AI?”**

**We Talk
A Lot
About:**



TECH

**We Need To
Talk A Lot
MORE About:**

TALENT



**“Technology Cannot Deliver The ROI And Productivity Gains If There Are
Not Enough Human Workers With The Right Skills”**

**Percentage Of Employees
Requiring Reskilling Globally**

50% By 2025

World Economic Forum

**The Average Half-Life
Of General Skills**

5 YEARS

IBM

**The Half-Life Of
TECHNOLOGY Skills**

2.5 YEARS

IBM

**Percentage Of Companies
With Skills Gaps**

87% Currently

McKinsey Global Institute



AI Is Setting Ablaze A Massive Skills Gap

85 MILLION
By 2030

Korn Ferry

85% By **2030**

Institute For The Future

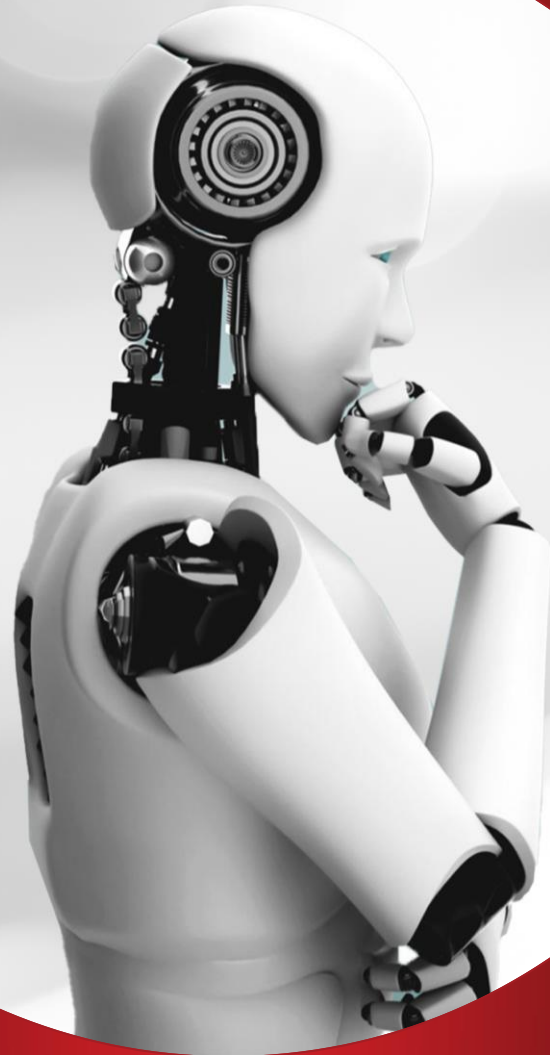
\$8.5 Trillion
By 2030

KornFerry

Unfilled Jobs By 2030

Percentage Of Jobs Not Yet Invented

Unrealized Revenue At Stake



“ **The Real AI
Job Story Is:
~~REPLACEMENT~~**

**The Real AI
Job Story Is:
~~REPLACEMENT~~
RESKILLING ”**

3

NEW SKILLS

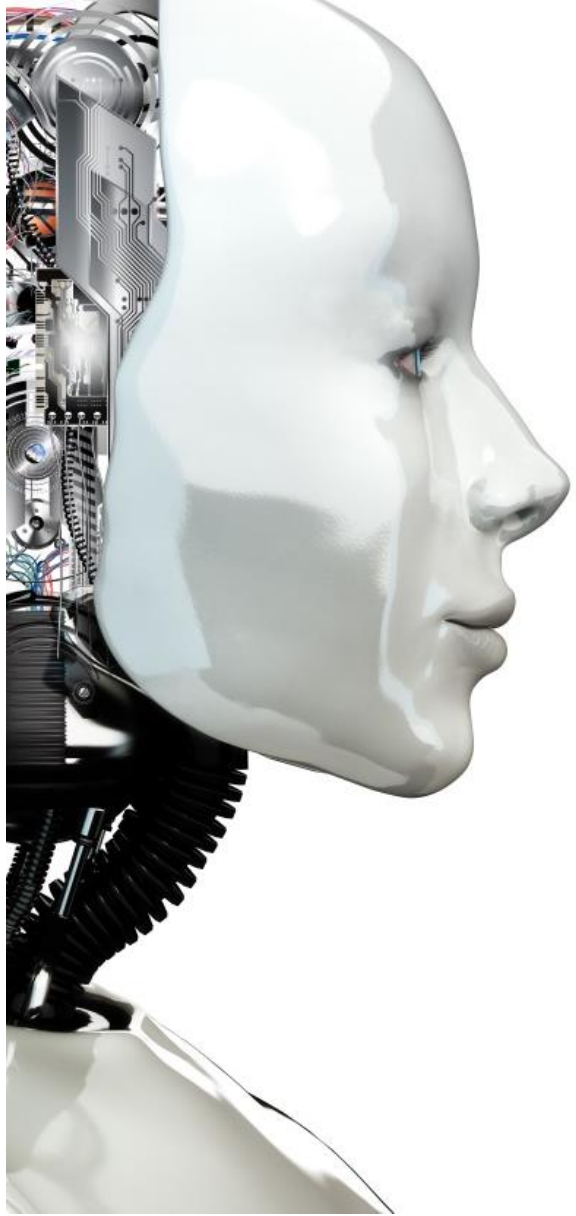


Loading...



The Age Of AI

The AI Reskilling REVOLUTION



Skills Are The Career Currency Of The AI Economy



“You Cannot Operate The Enterprise Of Tomorrow With Yesterday’s Talent”

New Priorities
Invest As Much Into Talent—As Into Tech



New Focus
From Answers To Questions

2



New Culture
From Know-It-All To Learn-It-All





“ Of All The Impacts, What Will AI Change The Most Of All? ”



First We Shape Our Tools

And Then

Our Tools

Shape Us!

Our Customers

Our Companies

Our Culture

4



**The Age Of
AI**

**The Expectation
ECONOMY**



More Demanding!

Less Patient!

Lower Thresholds!

New Behaviors!

THE EXPECTATION ECONOMY

Which Brands We Buy!

How Campaigns Get Buzz!

Why Business Models Succeed!

1 Human-Machine Partnerships



3 The Reskilling Revolution



2 The Augmented Workforce



4 The Expectation Economy



**Welcome
To The
AI Age
Of
ICONIC
INNOVATION**

THANK YOU!

**Want CK's
Digital Business Card?**

**Text "CK" To
88500**



allthingsCK.com

Christina "CK" Kerley